

JAVIERA BAKIC

I approach every project by asking why and exploring it from different angles.

I'm driven by creating meaningful work and by my curiosity about human behavior and psychology. I enjoy being in the field, collaborating, learning, and facing challenges head-on. I'm reflective, which helps me grow with every project. Recently, I've been especially interested in speculative design and how it can question existing systems.

javierabakic@gmail.com

+39 333 6762201

www.jawkz.cl/en - <https://work.jawkz.cl/en>

 javiera-bakic



Experience

2016-2025



UNFOLD 2025

Exhibition in Milan Design Week

Project: Tracked&Sold - <https://trackedandsold.com/>



PASSLINE 2022 - Present

UX UI Designer

New app design for events ticket sales. UX/UI - Visual and usability improvements of the web platform. Development of the brand Design System.



G7 AGENCY 2022 - Present

Web Design and development.

Building and designing websites for external clients.



CHEIL 2022

Samsung Multimedia Producer

Productions of html5 banners. Development of html mailings. Banners design for Samsung Chile Website.



FREELANCE 2016 - Present

Graphic, Web Design and development.

Creation of websites, from replicating mockups delivered by the client to composing the visual identity from scratch.



Education

2010-2025



NIELSEN NORMAN GROUP 2026

UX Certification: Human mind & Usability



DOMUS ACADEMY 2024 - 2026

Master in Interaction Design
Master of Arts, Regent's University, London.



CODERHOUSE 2020

UX UI Basics Online Course
UX UI Advanced Online Course



DUOC UC, CHILE 2017 - 2018

Diploma in Design and Web Development.



UNIACC 2010 - 2015

Bachelor in Advertising, with Marketing degree.



Skills

2010-2025

WORK RELATED

Storytelling
Research
User Flow Diagrams
Wireframing

Prototyping
Design Libraries with Tokens
HTML5 / CSS3
User Experience



Softwares & Tools

2001-2025

ADOBE

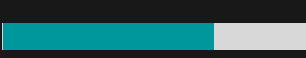
 

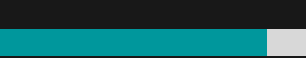
 

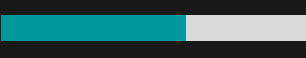
 

WEB DEVELOPMENT

WIREFRAME & PROTOTYPING

UX TOOLS

 balsamiq  miro  Whimsical  Optimal

INTERESTS

Sports / Gym
Volunteering
Psychology
Science
Drawing

LANGUAGES

Spanish (Native)
English (C1)
Italian (Learning)